

Modern basic forms of linguistically-transport services in Europe

Chuchka I.M.

Candidate of Economic Sciences, Associate Professor,
Head of Marketing Department
Mukachevo State University

The article discusses the main forms of modern transport and logistics services in the European countries and their impact on the development of international transport services in Ukraine.

Transport - is one of the most important components of material resources of economical and legal branch, it plays an extremely important role in development of any state economy, because during transportation of goods and passengers according to requirements of production and it also provides thereby with normal functioning and development of all its branches, regions and the enterprises.

The key operation in the sphere of transport and logistics service is transportation, which exactly is the object of implementation of transport and logistics services. Transportation – is the logistic operation which bases

on the relocation production in certain condition with using of transports, and begins from loadings in a departure place and ends with unloading in the destination.

More general notion is "carriage" – relocation of freights, goods or passengers. But in fact, both of concepts mean, the same action, provide the equal cargo, and passenger movements, use of different types of transport, but the term "transportations" is logistic term.

It may be underlined, that logistic and transport services are the synthesis of two main components in service of carriage: material security vehicle and security logistic and forwarding services of transportation. The complex of these services was formed as a result of need for more economically effective implementation of logistic service.