

Modern art objects and inclusive tourism: dialectics of relationships

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An important role in contemporary tourism is played by art objects as cultural institutions that serve to preserve works of art and provide citizens with access to them. They create opportunities for creative self-expression and self-realization of each person. Visiting art objects is one of the important elements of tourism, therefore, cultural development and recreation of people. In modern conditions, a new approach to understanding the essence of the art-object and its public purpose is being developed. The first place attracted into the sphere of his activity – a person. Accordingly, the issue of availability of this type of cultural institutions for people with special needs is being updated.

Today, it is important for the art objects as the most important elements of tourism to take people with disabilities in their walls. To do this, it is necessary to take into account the features of each category of such people: with hearing impairment, vision and musculoskeletal system. The improvement of this area will allow the development of inclusive tourism, aimed at people with disabilities. After all, the demand for

inclusive tourism is growing all over the world and begins to emerge in Ukraine.

There are plenty of ways in which people with disabilities can visit museums in modern times. The research has shown that in many museums, receptions and excursions are clear and orderly.

Thus, compliance with the requirements to ensure that visitors with disabilities have a comfortable visit

Art objects with the most informational benefits will bring the museum a success. Museums that seek to grow in the service of people with special needs and achieve their goals may well be included in the category of “inclusive tourism” as its most important component.

The technology of partnership makes art objects an important part of the process of cultural communication, which can result in a significant increase in the number of visitors and the democratization of the basic principles of the work of art objects and the enrichment of their social role. An important factor in the development of creative industries and interactivity in art objects can be a policy – state, regional or municipal.