

An analysis of the categorical apparatus of a health-oriented economy

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In the article it is analyzed the relevance of scientific research and their dynamics in the field of healthcare through the use of the appropriate categorical apparatus in the interval 1997-2017 years on the basis of the Internet analysis method. The basis of the categorical apparatus of formation and development of a health-oriented economy was formed, in total, 14 categories that formed a cloud of tags: "Health-oriented economy", "public health", "healthcare", "health care", "social responsibility of the state", "health safety", "social responsibility of employers", "health capital", "workers' health", "health-preserving culture", "welfare", "health resource", "healthforming activity",

"self-preservation behavior". The linear positive dynamics of the change in the relevance of the tag "health-oriented economy" throughout the studied period of time is shown, which indicates the ever-increasing demand for research in this field. The relevance of the tag refers to the number (or frequency of) information about the term under study, obtained by the method of Internet analysis in the form of the number of links that are published by search engines. It was established that all categories of tags have a general positive linear trend over the entire time period, which was investigated. This testifies to the constant demand for new developments and research in the chosen field of modern science.