

Informative resources in the process of management of telecommunication enterprises

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The modern telecommunication environment where are worked enterprises work has the considerable changes and vibrations. Processes that take place at the market of telecommunication services, need the rapid reaction of telecommunication enterprises for these changes. By such conditions the traditional way to the management of enterprise is not provided the enough reaction and require the using of other conceptions in a management of enterprise, but informative resources become the backer-up of success of such process.

Rationally using of present and attracted informative resources by telecommunication enterprise promotes validity of acceptance of administrative decisions and assists strengthening of its competitiveness.

Specialists of different areas of knowledge, that touch of problems of informatization of society, creation of information technologies, informatization of management, forming of market of informative services give the own understanding of essence of informative resources. Till now there are three ways to the essence of informative resources: technocratic, economic and general civilizational.

In accordance to research, expedient is next determination of informative resources as that take into account the features of productive, socio-economic processes of activity of enterprises totality of the accumulated and systematized knowledge that contain a certain utility with the purpose of providing of efficiency of their functioning.

Informative resources are information that is used by telecommunication enterprises in the process of the activity, assists the decline of risk or increase of its efficiency.

At the same time it follows to take into account that informative resources as well as any other types of resources, have basic descriptions:

- the article of labour in the process of treatment of information;
- the stages of providing pass, analogical to the stages providing material resources: acquisition, creation, storage, transformation, using, leaving;
- the result of process of creation of informative resources can be an intellectual resource;
- the process of providing of informative resources the complex of charges, that at forming of intellectual resource an intangible asset is basis of estimation of its cost, is formed