

Management of business supply chains, their essence and structure

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The growing importance of supply chain management is linked to the development of outsourcing, increased competition and the emergence of new forms of competition in the context of globalization and integration, as well as the development of information technology, logistics, the expansion of the range of logistics services and the growing role of logistics providers.

One of the reasons for the formation of the concept of SCM was the decline in most economically developed countries of the cost of production to the lowest possible level, thereby there was a need to maintain a level of competition.

In a detailed analysis of the stages of the formation of this concept, it is clear that among scientists there are no clear approaches to its periodization. So, some scientists distinguish four stages, the other three, and some seven stages of evolution, each of which does not have clear time limits, although clearly characterized by the fundamental provisions of the concept. On the basis of our analysis, the stages of the formation of the concept of SCM in accordance with the requirements of modern business were updated.

In order to better understand the peculiarities of the process of managing the supply chains in the enterprise, as well as their spheres of influence, it is expedient to highlight the key elements of SCM. SCMs can be identified as: coordination, flow orientation (material, financial, informational), integration, partnership, activity, customer orientation, value added formation, efficiency of operation, cost reduction, sustainability, environmental friendliness. It is expedient to group key elements into three extended groups that cover the essence and objectives of SCM.

Every year, the opportunities and benefits of efficient supply chain management are expanded and improved, which enables them to compete in a changing operating environment. It is therefore important to monitor the main trends in the development of SCM, as well as form a common vision of the concept of SCM in the future. It is the understanding of the past and the observation of the present allows you to predict the direction of SCM in the future.