

Problems of investment activity management in regions of Ukraine in modern conditions

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Management of investment processes at the state level is considerably complicated by the existence of significant territorial differences in the economic space of the country. However, foreign experience shows that territorial disproportions take place in almost all countries of the world. To overcome interregional differences, in developed countries market mechanisms are complemented by instruments of government regulation. In Ukraine, these instruments include: State Strategy of Regional Development for the period up to 2020, regional strategies, State Fund for Regional Development, and public-private partnership. As a guarantor of providing a favorable investment climate in the region, there is traditionally a complex regional investment policy. The main directions of its formation are:

- changes of economic specialization of some regions within of long-term investment strategy of state development;
- development of regional investment infrastructure;
- ensuring coherence of the regional investment policy with the state investment targets and strategic socio-economic priorities of the country;
- ensuring the priority of investments, which are implemented in the development of the material and technical base of the region.

The reasons why the inflow of investments in the regions of Ukraine falls off are: the level of corruption in the country is quite high, the national currency is instable, investors are also frightened by the lack of confidence in the judicial system and, of course, the military conflict in the East of the country.

The last reason, first of all, has a great influence on the investment attractiveness of the Donetsk region, where the volume of direct investments in the period 2013-2017 is declining.

Due to this situation, in 2014 an agreement was signed between Ukraine and the European Investment Bank. It provides financing of infrastructure restoration projects in Donetsk, Lugansk, Kharkiv, Dnipropetrovsk and Zaporozhye regions. The global aim of this agreement is to give the region and the country an impulse to the revival and development.

To develop the investment attractiveness of Ukraine, it is extremely important to improve the legal and organizational framework. It will increase the capacity of mechanisms of ensure a favorable investment climate, the formation of a basis for preserving and improving the competitiveness of the domestic economy.