

Strategic priorities and expected results of state regulation of the investment process in the market of IT services

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Effective state regulation of the investment process in the market of IT services should be of an economic nature and should primarily be directed towards the achievement of such a strategic goal as the creation of a quality investment environment in the information technology sector. Appropriate criteria have been developed to enable the assessment of the quality of such a medium. This is the acceptability of financial and economic results, the presence of trends and preconditions for development, the security of the investment process, the protection of investments and their results, the availability of strategic planning system, the development of the business environment, etc.

Accordingly, their provision requires the implementation of such strategic objectives of state regulation as shadowing and legalization of financial and economic activity of IT market players, their institutional and legal relations with the subjects of the internal and external environment, increase in the number of medium and large enterprises of the IT sphere; devel-

opment of information society and digital economy, stimulating the demand of the business sector for IT services, distribution of the e-government system and ad-services; institutionalization of the institution of the ombudsman to protect the interests of investors, the formation of elements of the infrastructure of investment security, strengthening of liability for violations of legislation in the field of investment activity, in particular as regards regulatory and administrative barriers, unlawful actions with property rights; Implementation of the strategic and ongoing planning and monitoring system for the IT sector and IT services market at the central and local levels, by sectors of the IT sector and promising areas for the use of IT technologies and services; elimination of imbalances and establishment of a complete system of elements of the business environment on the IT market; creation of an online information system for registration and monitoring of the status of implementation of investment projects in the IT sector and in the IT market.