

FEATURES OF ECONOMIC ENTERPRISE MANAGEMENT

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In the article approaches to the definition of the essence of economic enterprise management in modern conditions of management, which is an important component of the development of entrepreneurship.

Effective enterprise activity, stable rates of work and competitiveness in modern economic conditions are determined by the quality of management of financial resources.

Comprehensive assessment of the economic enterprises management will help to identify and resolve existing problems in the enterprise activities in a timely manner. To accomplish this task it is necessary to build an optimal model of asset financing at the enterprise, which will ensure further development of the enterprise. Research and improvement of the system of economic enterprises management will facilitate the rapid and effective implementation of new management mechanisms that meet current needs.

The prerequisites that encourage the enterprise to improve the system of economic management are analyzed. The main ways of improving the system of economic enterprise management at the present stage are considered and proposed.

The main directions of improvement of the system of economic enterprises management should be: use of a systematic approach to personnel management: improving the organizational structure of the enterprise, establishing the optimal number and structure of enterprise management; optimization of cost management system: it is necessary to identify existing problems of formation and control of expenses at the enterprise; formulate cost management models; management of the system of planning, accounting and control: application of modern software; development of computer networks, organization of financial management, budgeting, management of financial flows and expenses.

Thus, the result of the introduction of the system of economic enterprise management should be the achievement of the proper financial state of the enterprise, which is the basis for the life of the enterprise. To create an effective economic enterprise management, it is necessary to improve the organizational structure and information management system. It is also necessary to use the world experience to provide the necessary level of quality of development of the system of economic enterprise management.