

FOCUS OF ECONOMIC EDUCATION DEVELOPMENT: PROBLEMS AND WAYS OF SOLUTION

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The article proves that impact of economic education is revealed in a growth of labor productivity, application of innovative technologies, in confidence and efficiency of made decisions. It is argued that level of economic education is characterized by achieving of high results, mastering of knowledge and skills, high emotional intelligence. The research describes factors of impact on development of economic education in Ukraine, including reduction of population number and, respectively, a cut down of prospective university students; absence of an appropriate level of financial supply, a high level of competition, etc.

The author of the work proposes to focus efforts on development of cooperation

between corporations and institutions of professional education, to improve quality of education, to develop a system of informational supply for employers and population concerning dynamics of labor market, to define strategies of human capital development.

The research confirms that education within a society is closely connected to its market, available productive forces, and an economic mechanism, which is based on mutually beneficial economic relations between all market elements.

The principal aim of the article is to argue the direction of economic education development, to determine main problems in the field and make proposals concerning their solution.