

## AKMOLOGICAL APPROACHES TO INVESTMENT SUPPORT OF RURAL AREAS DEVELOPMENT

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The article reveals the peculiarities of investment support for domestic socio-economic sector. It also highlights the specificity of investment development of rural areas. The authors offer innovative approaches to ensuring balanced growth of the food and economic security through the promotion of private investment, organic farming, waste-free life and noospheric education.

The title deal with the concept of “development” as an economic category. As the title implies the article describes types and forms of manifestations in terms of social-economic processes. The paper is concerned with factors that determine and identify the indicators of socio-territorial entities development. It is known that structural components of rural development taking into account of system-synergetic approach. It should be noted about proposed model of sustainable development of rural territories which based on the concept of “Homeestates”.

Systematic development of the rural settlement network – the basis of food and

economic security of the state. The authors investigated the mechanisms for the implementation of regional agricultural policies for sustainable development with the scaling of the internal potential of the territory. The article evaluates the results of economic activity. It is based on the formal theory of economic systems and reflects the application of the system approach to the modeling of economic objects. The article reflects the conditions of effective development of the village using models of economic dynamics. It also demonstrates the peculiarities of regional and national agriculture development in Ukraine. The author presents the priorities of fostering the social and economic processes in rural areas (organization of agricultural cooperatives, the introduction of non-waste production and vitality, energy saving, organic technologies, permaculture design, green building and recycling, noospheric education, conscious parenting, prirodnog food, culture and life on the basis of historical and cultural heritage of the people).