

ESSENCE, CRITERIA AND SCIENTIFIC APPROACHES TO THE TREATMENT OF THE CATEGORICAL APPARATUS OF THE THEORY OF INNOVATIONS IN THE AIC

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The current state of financing scientific research is characterized by the presence of significant barriers to the formation and development of the innovation process in the agro-industrial complex of Ukraine. At the same time, the need to form a categorical apparatus of the theory of innovations taking into account the specifics of the agro-industrial complex for the development of the most effective approaches to the development and implementation of the mechanism of financial support of the innovation process and its infusion into domestic legislation and economic practice is actualized.

The author established that the development of innovation theory formed the categorical content and the conceptual chain of transformation of key concepts of the evolution of understanding: idea-innovation-innovation. As a result, it is determined that innovation is the process of obtaining a technical, socio-economic, organizational, legal effect in all spheres of

society, taking into account the possibility of risk in the implementation of the results of scientific work in order to meet new social needs.

In addition, in the publication a critical analysis of the definitions' interpretation has been made, based on the author's complementation of the classification of innovations by criteria: a system, transformation of the existing state, instrument, generalization of innovations classifications according to various classification features; A distinction is made between the concepts of "innovation" and "innovation process", which are aggregated into the definition of "innovative development". There is a lack of special laws that would determine the mechanisms of stimulating the innovation process not in general in the state, and in particular in the agroindustrial complex, taking into account the specifics of the industry, the experience of its subsidization, and the lack of financial support from its business entities.