

FEATURES OF ENTERPRISE DEVELOPMENT IN THE AGRARIAN SPHERE OF THE REGION

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Formulation of the problem in general view. Modern development of a market economy considers entrepreneurship as the most effective way of managing, which allows to get the most revenue at the lowest cost. In the market system, "entrepreneurship" is an independent factor in economic activity, which involves the use of all available resources (work, land and capital) with maximum economic efficiency. This is particularly relevant for agriculture, where transformational processes are actively taking place, in addition, the introduction of private land ownership and other means of production have led to the active development of new forms of farming, types of agricultural organizations. Affected institutional changes in the agrarian sector, in the forms and sizes of agricultural production. A new situation arises in the scale of production concentration.

Summarizing the results of the study, we can note that the modern development of entrepreneurship is characterized by a low share of agriculture. Since agriculture is the basis for the development of other branches

of the agrarian sector, this situation will lead to a reduction in activities in the field of processing agricultural products, stagnation of machinery, etc.

An active role in the development of entrepreneurship in the agrarian sector is played by the law of value. The application of the law of value will eliminate the difference between the producer price and the final price of agricultural products. Accounting for the law of value in the agrarian sector will allow for the expansion of the material base and the rational use of working time, which in general contributes to the growth of productivity.

It is impossible to increase the rate of economic development in the agrarian sector without conducting an effective agrarian policy that promotes the creation of favorable conditions for the development of entrepreneurship. At the same time it is necessary to take into account the objective economic laws of entrepreneurship development in this area, which will allow to increase the efficiency of the measures taken in relation to state support of agriculture.