

INFLUENCE OF INNOVATION TECHNOLOGIES ON THE MANAGEMENT SYSTEM OF THE ENTERPRISE

Chorna M.V.

Master's Degree in Management,
Kyiv National University of Technology and Design

Kuhlenko O.V.

Doctor of Economics, Professor Department of Management,
Kyiv National University of Technology and Design

In this article is about the influence of innovative technologies on the development of enterprise in progressive economic environment. In the modern conditions the process of economic system management requires a comprehensive solution to many problems which arise under the influence of both external and internal factors.

Analysis of these factors showed us the reason to use certain scientific and technical innovations along with the feasibility of combining them into clusters to create a qualitatively kinds of new products. The lack of the necessary innovations, leads to reduced efficiency of business which aims at producing original and unique kinds of product. The topic about the importance of innovative management in the work of the enterprise which is trying to be a leader in their industry was revealed well.

The key directions in competition increase and production were highlighted analyzing the prospects for the development of firms. Namely – formation and preparation of new intellectual creative workers and hiring them. But even a high basic qualification is not a guarantee for the constant success in the era of the “knowledge revolution”. Therefore, it is necessary to stimulate the continuous education of the staff. This is realized by pro-

viding free access to information inside the company.

Another important condition is stable development of the enterprise and creating the conditions for the disclosure of creative and intellectual potential of employees. The complex of transformations in the control system for the full-fledged using of opportunities innovative technologies in the process of creation of qualitatively new products is highlighted in the article.

The main components of the complex is the adoption of the concept of state scientific and technical policy and the introduction of innovative technologies into practice developments. And also the reorganization and modernization of the scientific and technical base and holding the measures which increase the level of knowledge of the staff.

Monitoring changes is crucial for new knowledge development in a progressive economic environment in terms of cutting-edge technology. Was used the philosophy of scientific management, further paths for identifier and introduction of innovations to development of new competitive products.

It helps in obtaining such skills as quick execution of simple technological operations, as well as the unification of all the components of technological operations into a single whole.