

INFLUENCE TRANSFER OF RESOURCES ON MANAGEMENT OF THE INDUSTRIAL ENTERPRISES

Feyer O.V.

Candidate of Economic Sciences, Associate Professor,
Mukachevo State University

The article finds that competition in national and international markets is constantly increasing due to rivalry between producers in order to obtain high profits and gain new markets. This forces industrial enterprises to seek and implement a variety of measures aimed at improving the basic competitiveness indicators of finished products.

It is determined that one of the reserves for increasing the efficiency of enterprise management is the organization of the transfer of the main types of resources, which are the objects of transfer, which allows you to increase the rates of production and economic activity, for example, to reduce the cost of finished products.

The article shows role and place of transfer operations the main types of resources in the process of entrepreneurial activity. It is proved that exactly the optimal organization of the transfer of raw materials, energy, innovation, information, labor and financial resources is one of the reserves for improving enterprise management.

The purpose of the study is to substantiate the need for organization and role of

the transfer of the main types of resources to increase the indices of industrial and economic activity of enterprises. The paper used the methods of scientific research, clustering and synthesis, system analysis, synthesis and comparison. The theoretical and methodological basis of scientific research work consists of domestic and foreign scholars using the transfer system in the enterprise.

Subjects of the transfer of resources are, on the one hand, enterprises, scientific institutions, organizations, state authorities, higher educational institutions and other legal entities, regardless of the form of ownership, having certain types of resources (subjects of external transfer), but on the other – structural subdivisions and departments of the enterprise (subjects of internal transfer).

The analysis of management of enterprises shows that transfer operations are integral elements of their functioning, and efficient organization of transfer operations is a significant reserve for increasing the activity of an enterprise in the conditions of competition in external and internal markets.