

FEATURES OF INVESTMENT RISK MANAGEMENT AT ENTERPRISES OF FEA

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The article is devoted to the definition of the features of the investment risk management system of enterprises of foreign economic activity in the process of their functioning. The main content of these features is manifested in a clear understanding of the economic essence and classification of investment risks.

Formation of a favorable environment enterprises functioning in modern conditions is impossible without solving the problem of investment risk in the overall hierarchy of risk is one of the types of complex economic risks. In recent years, there has been a significant increase in interest in the issues, in particular, investment risk among both academics and business executives. And this phenomenon is aggravated due to

the transformation processes taking place in society and under the sharp increase in their uncertainty. In the article, investment risks are characterized according to their different classifications. It is noted that consideration of risk factors in the calculation of investment is an objective assessment of its formation to provide the necessary return on investment operations and the development of measures that will minimize the negative financial impact investment company FEA. The development and implementation of an effective investment risk management system will enable a foreign economic activity entity to function stably on the market and gain international competitive advantages, despite the significant impact of various external factors.