

## **HUMAN CAPITAL: ESSENCE, FEATURES OF ANALYSIS AND EVALUATION**

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World experience shows that the cost-effectiveness of any socio-economic process depends on human capital because of its strategic importance is to ensure the competitiveness of both the individual and the state in general.

Unfavorable conditions for the formation and use of human capital in Ukraine highlight the need to identify and thoroughly analyze its main components. The estimation of human capital in the regions of Ukraine will reveal the main problems and outline the prospects for its development, taking into account the potential of each territory, which will make it possible to increase the influence of this type of capital on economic growth in the country.

The purpose of the article is to develop a new approach to the analysis and assessment of human capital through the definition of its main components in the context of the regions of Ukraine by the method of medium-sized multidimensional.

The article considers the socio-economic essence and the main structural

components of human capital, such as the capital of education capital of health, capital of culture. The role of human capital in ensuring the development of the national economy is determined. The basic indicators characterizing the human capital of the regions of Ukraine are formed. In order to estimate the human capital of Ukraine for 2013–2015 in the context of its regions, the method of the average multidimensional method is used. The human capital assessment of the regions of Ukraine has been carried out.

It is confirmed that human capital is the main factor in the growth of labor productivity, and the influence of this factor is constantly increasing. It is recommended to actively invest in people, its creative, scientific, intellectual and innovative potentials, because targeted and program-oriented functional investments are beneficial both for the person and for the society as they ensure the growth of labor productivity, the efficiency of production and the gradual effect of Ukraine's economic growth.