

THE ROLE OF INTEGRATED SYSTEM ANALYSIS IN ENTERPRISE MANAGEMENT

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In the article the influence of complex, system analysis on the process of management is considered. The basic characteristics of the system analysis from the analysis of economic activity are distinguished. The main stages of complex, system analysis are described. The significance of the information system, its role and the basic requirements for the construction of an information mogul are shown.

The purpose of the article is to determine the problem of the impact of system complex analysis on the level of enterprise management and its ability to give correct approaches to addressing its competitiveness in conditions of reorientation of markets for sales to world markets.

As you know, a comprehensive economic analysis is a systematic study of economic activity in the close relationship

and the conditionality of all its sections, provides a reliable estimate and allows you to identify available reserves based on the end results. That is, it should be noted that a comprehensive economic analysis studies all aspects of the information model of production and financial activity of enterprises. It is the information model that should provide for the economic analysis of the formation of normative, accounting and reporting indicators for: changing the organizational and technical level of production; the use of tools and labor; use of labor resources; formation of volumes of production and sales of products; production costs and cost of production; profit and profitability of products; reproduction and circulation of productive assets; profitability of production; financial condition; economic stimulation, etc.