

AN ECONOMETRIC MODEL FOR THE ASSESSMENT OF FINANCIAL RESULTS OF THE UKRAINIAN BANKS' ACTIVITY

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The article provides a research of main factors influencing the operating efficiency of domestic commercial banks. The performed analysis of indicators influencing the efficiency and profitability of both individual banks and the banking system as a whole proves that the following aspects of the banks' activity should be taken into consideration:

- Assets and liabilities (assets, balance capital, and liabilities).
- Credit and investment portfolio (credit and investment portfolio, interbank credits, banks indebtedness provisions, credits to legal and natural persons, loan loss and customer debt provisions, securities).
- Deposits of natural and legal persons.
- The financial result (financial result, the profitability of the authorized capital, the profitability of assets).

In the study, an econometric model for the assessment of results of the banks financial activity is developed. According to the results of statistical tests, the model is valid. It is revealed, pursuant to the econometric

modelling results, that such factors as the volume of deposits attracted from natural and legal persons, the volume of securities, balance capital, etc. exert the greatest influence on the results of the banks' financial activity.

The developed econometric model for the assessment of the financial activity of a bank makes it possible to quantitatively analyse the influence of every indicator on the financial results, and it can be used subsequently for forecasting financial results of both an individual bank and the banking system as a whole.

In future, it would be appropriate to conduct a more detailed econometric analysis of factors forming the financial result of the banks activity both for separate clusters (banks with the state share, commercial banks with domestic capital, banks with foreign capital), and for different time periods, which would allow further determining trends and peculiarities of the banking system development.