

FEATURES OF INVESTMENT ACTIVITY IN THE AGRARIAN SECTOR OF THE ECONOMY

Rybina L.O.

Candidate of Economic Sciences, Associate Professor,
Senior Lecturer at Department of Finances,
Sumy National Agrarian University

Investment activity, its intensity, and efficiency, as well as the organizational and economic mechanism, have their own specifics for different regions and industries, it requires in-depth study and research of relevant aspects. The purpose of the study is generalizing the features of investment activity in agriculture, consideration of contemporary problems of low investment activity of agricultural enterprises.

Attracting investment in agricultural production requires a review of investment policy, taking into account the specific features of investment activities of agricultural enterprises. Features of the investment activity of agricultural enterprises can be identified as follows: ensuring the continuity of production; the need for financial recovery of enterprises; the continuous need for technical re-equipment; the need to take into account the development of related industries in the process of investing in agriculture.

Features of investment agricultural activities of enterprises are directly determined by

the features of agricultural production. These include: dependence on the development of agroindustrial complex; dependence on natural and climatic conditions; the necessity of state support and regulation.

The peculiarities of investment agricultural activity make it possible to single out its specific goals: reproduction of land fertility; ensuring the normal functioning of biological organisms; providing food security to the state; social protection and maintenance of normal living conditions of the rural population.

The development of an investment agricultural policy, taking into account the specific features of the investment activity in this sector, provides for the appropriate areas of investment: increase production and increase productivity; increasing the fertility of the land; support for biological potential of plants and animals; funding of the social sphere and infrastructure; financial recovery of enterprises; integration of agricultural enterprises.