

# EVOLUTION AND MODERN TRENDS IN THE DEVELOPMENT OF TECHNOLOGIES FOR MANAGING FINANCIAL AND ECONOMIC PROCESSES

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The purpose of the article is to summarize the stages of the evolution of the technology of management of financial and economic processes, the definition of modern trends in their application, the allocation of essential features of management technologies.

An analysis of the evolution of technology has shown that they have become an independent resource, which is the basis of the economic system. The development of technology for managing financial and economic processes is determined by the fact that management tools have become more complex and large-scale, and there was a need for the harmonization of different elements of management. The analysis of trends in the technologisation of management has proven that today priorities shift in the direction of transition from special management technologies to complex self-reproducing ones. This is due to the fact that the availability of a wide range of separate and sometimes multi-directional technologies of special management of financial and economic processes can cause a negative effect of disunity, lack of coordination and coherence of management actions.

Integrated technology of management of financial and economic processes is defined as a set of purposeful, hierarchically organized, coordinated in time and resources,

rational management procedures that correspond to the state of the external and internal environment of an economic entity and are implemented within the complex of management functions through the application of specific tools and methods. Differences of the complex technology of management of financial and economic processes from the special one are determined: 1) strategic orientation; 2) ramified composition of procedures; 3) the dependence of the content of administrative procedures on the phase of development of an economic entity; 4) coverage of several management functions; 5) requirements for the high competence of the personnel for the use of integrated technology. The main characteristics of complex technologies of management of financial and economic processes are identified, which are: dynamism, target orientation, efficiency, orderliness in time and space of procedures and operations, divisibility, ability to be regulated, providing coordination and synchronization of procedures, focus on achievement of high-quality management, rationality, uniqueness, intellectual nature, interchangeability of influence tools, dependence of management technology on the competence of the staff who uses it, variation activity, balance, adaptability, innovative orientation.