

INCREASE IN INNOVATIVE AND INVESTMENT ACTIVITY OF ENTERPRISES OF METALLURGICAL INDUSTRY OF UKRAINE

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The article analyzes the current status of innovative-investment development of metallurgical enterprises of Ukraine. The use of modern technologies of steel production and of resource-saving is investigated. The properties of the innovative-investment processes in the metallurgical industry are determined. The methods of stimulation of innovative-investment development of metallurgical enterprises by the state are proposed.

From the analyzed material we can conclude that despite for some positive develop-

ments in the implementation innovative technologies to the most successful metallurgical enterprises of Ukraine, for the industry as a whole is characterized by high the stage of technological lag, through that metallurgical production is very sensitive to the fluctuation of demand at the international level the market – in terms of its reduction and release manufacturing capacities in more competitive market participants, Ukrainian enterprises risk getting unprofitable the result of economic activity.