

PRINCIPLES OF THE VENTURE CAPITAL FINANCING IN DIFFERENT COUNTRIES

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The article examines the basic principles of venture capital financing in the United States, South Korea, Japan, Israel, and Ukraine. Considered the practical operation of venture capital funds as components of collective investment institutions, the experience of foreign countries on the operation of venture capital funds.

Revealed challenges concerning the practice of involving, implementing venture financial instruments for innovative enterprises. The authors analysed and identified factors of dynamic development of the venture activity in different countries.

The main factors that assisted in the development of venture to business in different countries are determined: assistance to the creation of innovative enterprises, development of a legislative base in relation to a venture enterprise, high development of fund markets. Experience of the developed countries and the introduction of these factors will assist to development of venture business in Ukraine. It is a basic condition of including Ukraine in the world economic system and forming an innovative model of development of the economy of Ukraine.

The authors carried out a comparative description of principles of the venture capital financing for providing innovative development of different countries. The theoretical-applied approach is used for forming the effective system of the venture capital financing and search for new mechanisms of stimulation of innovations' introduction.

In the article, the authors considered features of origin of the venture capital financing, legislative base in relation to venture business, creation and functioning of structures that carry out direct public investments at small enterprises, features of the creation of venture funds in the USA, South Korea, Japan, Israel, and Ukraine.

The domestic market for venture capital has certain differences from foreign markets: another area of venture capital investment (abroad it is the production of electronic novelties, computer technology, biotechnology, information security, genetic engineering, and in Ukraine – construction, processing of agricultural products, food industry, retail trade) predominance of an investment loan, imperfection of the legal framework and insufficient state support in the field of venture enterprise.

While acknowledging the importance of scientific developments of domestic and foreign scientists in the field of the theory and practice of venture capital business and the construction of a financial support system, it is worth pointing out that further research requires the study of the peculiarities of venture financing of different countries of the world, in particular, the principles of their formation, which confirms the relevance of the research topic. Perfection is needed by the row of questions in relation to the application of additional instruments of stimulation of introduction of innovative developments.