

MODERN ASPECTS OF DEVELOPING AND MAKING MANAGERIAL DECISIONS

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It is impossible to imagine an enterprise that operates without managerial decisions in the modern economic conditions. The competitiveness of the enterprise and the possibility of its further development depend on their efficiency. Therefore, the issue of improving the process of developing and making managerial decisions is one of the priority directions of modern science and practice research.

Management decision is the result of the analysis, forecasting, optimization, economic feasibility, and choice of an alternative from the set of options for achieving the management system specific goal. Decision-making is the process of analysing, forecasting, and assessing the situation, choosing and approving on the best alternative option for achieving the goal.

Decision-making is complex and multifaceted, thereby, the preparation of management decisions can be called technology of development and decision-making, which is a consistent set of repetitive actions, consisting of individual steps, procedures, and operations.

There are many approaches to the selection of different stages of decision-making processes.

Examining the different approaches to technology adoption and implementation of management decisions, the following stages

of development and decision-making may be listed:

- collection of information about possible problems;
- identification of the problem situation and the reasons for its development;
- development of evaluation system;
- diagnostics of the situation;
- development of the forecast of the situation development;
- generating the alternative solutions;
- selection of main variants of managerial decisions;
- development of scenarios for the development of the situation;
- expert assessment of the main variants of administrative actions;
- collective expert evaluation;
- decision-making;
- control and evaluation of the decision implementation.

Hence, the process of making managerial decisions is the main prerequisite for the effective operation of each domestic enterprise. Therefore, in order to improve the activities of enterprises, it is necessary to pay more attention to the well-grounded stage-by-stage process of preparation and approving of managerial decisions. This is, primarily, the development of the set of action options, choice of option, its adoption, (approval) and implementation.