THE IMPROVEMENT OF A HUMAN CAPITAL ASSET AS A FACTOR OF STIMULATION FOR THE INNOVATIVE ECONOMIC SYSTEM

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This article deals with the topical questions of study, grounds, and specifications for methodological approaches to the development and modernization of problems of the human capital asset, it also examines problems of its optimal use. The article indicates the guidelines for the improvement of the human capital asset, which are essential for the stimulation of innovative economic systems' development. The human capital asset has been proved to affect the economic expansion of the country and regions.

It defines that to study and analyse the "human capital asset" category, it is appropriate to use a set of methodological principles and approaches: synergetic, evolutionary-historical, co-evolutionary, dialectical, and structural-systematic one.

In the context of the innovative development of social and economic systems, the "human capital asset" category is advisable to interpret or explain as a functional element for innovative development, which depends on intellectual activity and embodies one of the forms of qualitative new knowledge implementation providing with competitive growth opportunities of the economic system.

Under modern conditions, only the improvement of human capital asset applies limits and opportunities of social and technological development of economic systems. The tendency activation to create new knowledge, increase information use and its distribution causes the occurrence and development of new qualitative characters of human capital.

The improvement of human capital asset suggests the continuous lifelong training, inseparable connections between education and production cycles; the strengthening of creative use of acquired knowledge and skills to generate know-how; the innovative development of economic systems makes new requirements for continuous training and growth of creative components both employees and entire business, organizations or companies.

The theory of human capital asset depends on its development concept and the key reason is an improvement of the population’s life quality. The Human Development Index is used to compare life quality levels of different countries. Ukraine belongs to the countries with high human development index (HDI – 0.743).

The improvement of the processes of HCA management should be implemented by: leader team development; stimulating the development of “advantage centres” in different sectors of society; activation of communities and individuals involvement into the world creative and intelligent networks.