

PROFITABILITY INDEX OF DIFFERENT UKRAINIAN INDUSTRIES AND WAYS TO IMPROVE THEIR LEVEL

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The article analysed indicators of the profitability of the main industries of Ukraine for the 2013–2015 years. In particular, the analysis included the following economic activities like agriculture, hunting, and forestry; industry; construction; trade, repair of motor vehicles, household goods and personal items; hotels and restaurants; transport and communication; financial activities; real estate, renting, and business activities; education; health care and social assistance; municipal and individual services; activity in culture and sport.

According to the analysis, we determined that there is the highest level of profitability in the areas of the economy of Ukraine as agriculture, hunting, and forestry, transport and communications, education. Drew attention to profitability improvements that have occurred in recent years in the following industry sectors as industry, trade, repair of motor vehicles, household goods

and personal goods, hotels and restaurants, finance, health care, and social assistance. This is due to the restoration of stability of the economic situation.

During the 2013–2015 years, such industries remained unprofitable as construction, real estate, renting and business activities, as well as communal and individual services; activity in culture and sport. It should be noted that, in general, there is enhance the profitability of different industries due to the increase in profits and reduction of expenditure.

According to the analysis of the profitability of different sectors of the economy, Ukraine showed the need for the introduction of measures to improve the efficiency of their operation. According to the results, we proposed general and specific measures for different sectors of the economy that have a positive impact on the profitability of companies.