

## THEORETICAL AND METHODOLOGICAL ASPECTS OF THE REALIZATION OF THE CONCEPT OF MATERIALITY IN THE AUDIT

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This article explores the essence and purpose of the concept of materiality in planning and conducting internal and external audits. There are identified the essence and purpose of the concept of materiality in auditing. The auditor does not have to establish the authenticity of statements with absolute precision but he has to express a professional opinion as to its authenticity in all aspects that are essential. That is, the financial statements may contain distortion or mission of data, however, if they are not essential, auditor ignores them when forming the audit opinion about the reliability of the information. It is identified the causation of material misstatement of the decisions of users through an accurate perception of information. Features of realization of the concept of materiality in the external and internal audit are identified.

It is clarified that determining factor that must guide the auditor in determining materiality criteria to assess the reliability of financial statements is the needs and interests of users of financial statements. The content of the concepts of "materiality performance" "clearly a slight curvature" is investigated. The interdependence of audit risk and materiality is revealed. It is offered the algorithm of the performance of the concept of materiality in planning and implementation of internal audit. The algorithm includes a stage of coordination of quantitative feature of materiality with the owner (owners) of the enterprise. It allows taking into account the position of the customer on critical management decisions for the value of distortion of information about the object.